

WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Screen Strategies Media Attention: Accounts Payable 11150 Fairfax Blvd Suite 505 Fairfax, VA 22030

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 1514797-1 | 08/21/16 | August 2016 | 08/01/16 - 08/21/16

 Property
 Account Executive
 Sales Office
 Sales Region

 WPBF
 WPBF House National
 House National
 National

Advertiser Product Estimate Number
Steinger/D/State Senate Michael Steinger- 8/15 2110

Flight Dates	Order #	Alt Order #
08/15/16 - 08/21/16	1514797	
Billing Calendar	Billing Type	Deal #
Broadcast	Cash	
Special Handling	Advertiser Code	Product 1/2
Agency Code	Advertiser Ref	

Spots/

ine Star	t Date	End D	ate Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 08/1 Clas		08/19 ne - Pre	/16 WP -emptible w	BF News 25 5-6:0	0arr5:00-6:00am	11111	:30	5	\$175.00	NM	
Wee	ks:	Start D 08/15/1			Spots/Week 5	<u>Rate</u> \$175.00					
Spots: #	<u>Ch</u>	<u>Day</u>	Air Date	Air Time Descri	<u>ription</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Typ
1	WP	BF M	08/15/16	5:39 AM WPB	F News 25 5-6:00am	5:00-6:00am	:3	0 MS301TVFLH			\$175.00 N
2	WP	BF Tu	08/16/16	5:44 AM WPB	F News 25 5-6:00am	5:00-6:00am	:3	0 MS301TVFLH			\$175.00 N
3	WP	BF W	08/17/16	5:07 AM WPB	F News 25 5-6:00am	5:00-6:00am	:3	0 MS301TVFLH			\$175.00 N
4	WP	BF Th	08/18/16	5:38 AM WPB	F News 25 5-6:00am	5:00-6:00am	:3	0 MS301TVFLH			\$175.00 N
5	WP	BF F	08/19/16	5:25 AM WPB	F News 25 5-6:00am	5:00-6:00am	:3	0 MS301TVFLH			\$175.00 N
2 08/1 Clas		08/19 ne - Imr		od Morning Americ re-emptible withou	a 7-9AM t notice	22222	:30	10	\$225.00	NM	
Wee	ks:	Start D 08/15/1			Spots/Week 10	<u>Rate</u> \$225.00					
Spots: #	<u>Ch</u>	<u>Day</u>	Air Date	Air Time Descri	ription	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Typ
2	WP	BF M	08/15/16	8:29 AM Good	Morning America	7-9AM	:3	0 MS200TVFLH			\$225.00 N
1	WP	BF M	08/15/16	8:54 AM Good	Morning America	7-9AM	:3	0 MS301TVFLH			\$225.00 N
3	WP	BF Tu	08/16/16	7:28 AM Good	Morning America	7-9AM	:3	0 MS100TVFLH			\$225.00 N
4	WP	BF Tu	08/16/16	8:14 AM Good	Morning America	7-9AM	:3	0 MS301TVFLH			\$225.00 N
5	WP	BF W	08/17/16	7:39 AM Good	Morning America	7-9AM	:3	0 MS100TVFLH			\$225.00 N
6	WP	BF W	08/17/16	8:29 AM Good	Morning America	7-9AM	:3	0 MS301TVFLH			\$225.00 N
8	WP	BF Th	08/18/16	7:27 AM Good	Morning America	7-9AM	:3	0 MS301TVFLH			\$225.00 N
7	WPE	BF Th	08/18/16	8:50 AM Good	Morning America	7-9AM	:3	0 MS301TVFLH			\$225.00 N
10	WPE	BF F	08/19/16	7:59 AM Good	Morning America	7-9AM	:3	0 MS301TVFLH			\$225.00 N
9	WPE	BF F	08/19/16	8:48 AM Good	Morning America	7-9AM	:3	0 MS301TVFLH			\$225.00 N
3 08/2 Clas		08/20/ ne - Pre	/16 Sat -emptible w	5-6am News rith notice	Sat 5-6am	S-	:30	1	\$100.00	NM	
Wee		Start D 08/15/1			Spots/Week 1	<u>Rate</u> \$100.00					
Spots: #	<u>Çh</u>	Day	Air Date	Air Time Desci	ription	Start/End Time	Lengt	h Ad-ID			Rate Tyr
1	WP	BF Sa	08/20/16	5:38 AM Sat 5	-6am News	Sat 5-6am	:3	MS401TVFLH			\$100.00 N

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1514797-1	08/21/16	August 2016	08/01/16 - 08/21/16

	Advertiser	Product	Estimate Number
П	·		
	Steinger/D/State Senate	Michael Steinger- 8/15	2110
	Otemgen Diotate Genate	Michael Stelliger- 0/13	2110

#### www.thewpbfchannel.com

ne Start Date End Date Description Start/End	Time MTWTFSS	Length	Spots/ Week	Rate	Туре	
4 08/20/16 08/20/16 Sat 6-7am News Sat 6-7am Class of Time - Pre-emptible with notice	S-	:30	1	\$225.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/N           08/15/16         08/21/16        S-	Veek <u>Rate</u> 1 \$225.00					
Spots: # Ch Day Air Date Air Time Description  1 WPBF Sa 08/20/16 6:52 AM Sat 6-7am News	Start/End Time Sat 6-7am		<u>h Ad-ID</u> 0 MS401TVFLH	1		<u>Rate Tyr</u> \$225.00 N
5 08/20/16 08/20/16 GMA Saturday 7-8am Sat 7am-6 Class of Time - Pre-emptible with notice	BamS-	:30	2	\$400.00	NM	
Weeks:         Start Date 08/15/16         End Date 08/21/16         MTWTFSS 05/15/16         Spots/N	<u>Veek Rate</u> 2 \$400.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Ty
2 WPBF Sa 08/20/16 7:30 AM GMA Saturday 7-8a			0 MS401TVFLH			\$400.00 N
1 WPBF Sa 08/20/16 7:51 AM GMA Saturday 7-8a	m Sat 7am-8am	:3	0 MS401TVFLH	1		\$400.00 N
6 08/20/16 08/20/16 Sat 8-9am News Sat 8-9an Class of Time - Pre-emptible with notice	S-	:30	2	\$265.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/N           08/15/16         08/21/16        S-	<u>Veek</u> <u>Rate</u> 2 \$265.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Tyr
2 WPBF Sa 08/20/16 8:08 AM Sat 8-9am News	Sat 8-9am		0 MS401TVFLH			\$265.00 N
1 WPBF Sa 08/20/16 8:38 AM Sat 8-9am News	Sat 8-9am	:3	0 MS401TVFLH	1		\$265.00 N
7 08/21/16 08/21/16 Sun 5-6am News Sun 5-6ar Class of Time - Pre-emptible with notice	nS	:30	1	\$100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/N</u> 08/15/16 08/21/16S	Veek Rate 1 \$100.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Tyr
1 WPBF Su 08/21/16 5:15 AM Sun 5-6am News	Sun 5-6am	:3	0 MS401TVFLH	1		\$100.00 N
8 08/21/16 08/21/16 Sun 6-7am News Sun 6-7am Class of Time - Pre-emptible with notice	nS	:30	1	\$175.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/V</u> 08/15/16 08/21/16S	<u>Veek</u> <u>Rate</u> 1 \$175.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Typ
1 WPBF Su 08/21/16 6:13 AM Sun 6-7am News	Sun 6-7am	:3	0 MS401TVFLH	1		\$175.00 N
9 08/21/16 08/21/16 Sun 8-9am News Sun 8-9ar Class of Time - Pre-emptible with notice	nS	:30	2	\$265.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/N</u> 08/15/16 08/21/16S	<u>Veek</u> <u>Rate</u> 2 \$265.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID			Rate Tyr
2 WPBF Su 08/21/16 8:10 AM Sun 8-9am News	Sun 8-9am	:3	0 MS401TVFLH	1		\$265.00 N
1 WPBF Su 08/21/16 8:39 AM Sun 8-9am News	Sun 8-9am	:3	0 MS401TVFLH	1		\$265.00 N
10 08/15/16 08/19/16 WPBF News 25 @ Noon 12pm-123 Class of Time - Pre-emptible with notice	0pm -11	:30	2	\$265.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/N</u> 08/15/16 08/21/16 -11	Veek Rate 2 \$265,00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Tyr
1 WPBF Tu 08/16/16 12:29 PM WPBF News 25 @	Noon 12pm-1230pm	:3	0 MS100TVFLH	1		\$265.00 N
2 WPBF F 08/19/16 12:29 PM WPBF News 25 @	Noon 12pm-1230pm	:3	0 MS301TVFLH	1		\$265.00 N
44 00/45/4C 00/40/4C NA E 5-12 Nove	11111	:30	5	\$525.00	NM	
11 08/15/16 08/19/16 M-F 5pm News 5-6pm Class of Time - Pre-emptible with notice	11111	.50	3	Ψ020.00	ININI	

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WPBF

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PO Box 26885
Lehigh Valley, PA 18002-6885

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1514797-1	08/21/16	August 2016	08/01/16 - 08/21/16

Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger- 8/15	2110

www.thewpbfchannel.com

ine Start I	Date End Da	ate Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
11 08/15 Class	/16 08/19/ of Time - Pre-		5pm News th notice	5-6pm	11111	:30	5	\$525.00	NM	
	08/15/1	6 08/21	/16 11111	5	\$525.00					
Spots: #	Ch Day	Air Date	Air Time Desc	ription	Start/End Time	Lengt	th Ad-ID			Rate Ty
1	WPBF M	08/15/16	5:25 PM M-F	pm News	5-6pm	:3	MS200TVFL	4		\$525.00 N
2	WPBF Tu	08/16/16	5:12 PM M-F	opm News	5-6pm	:3	0 MS301TVFL	4		\$525.00 N
3	WPBF W	08/17/16	5:40 PM M-F	5pm News	5-6pm	:3	O MS301TVFLI	4		\$525.00 N
4	WPBF Th	08/18/16	5:24 PM M-F	5pm News	5-6pm	:3	O MS301TVFLI	4		\$525.00 N
5	WPBF F	08/19/16	5:42 PM M-F	5pm News	5-6pm	:3	0 MS301TVFLI	1		\$525.00 N
12 08/15 Class	/16 08/19/ of Time - Pre-	16 WPI emptible w	3F News 25 @ 6: ith notice	00Pl6-6:30PM	11111	:30	5	\$600.00	NM	
Weeks	s: <u>Start Da</u> 08/15/1			Spots/Week 5	<u>Rate</u> \$600.00	9				
Spots: #	Ch Day	Air Date	Air Time Desc	ription	Start/End Time	<u>Lengt</u>	th Ad-ID			Rate Ty
1	WPBF M	08/15/16	6:29 PM WPB	F News 25 @ 6:00PM	6-6:30PM	:3	30 MS301TVFL	4		\$600.00 N
2	WPBF Tu	08/16/16	6:28 PM WPB	F News 25 @ 6:00PM	6-6:30PM	:3	O MS301TVFL	4		\$600.00 N
3	WPBF W	08/17/16	6:22 PM WPB	F News 25 @ 6:00PM	6-6:30PM	:3	30 MS301TVFL	4		\$600.00 N
4	WPBF Th	08/18/16	6:29 PM WPB	F News 25 @ 6:00PM	6-6:30PM	:3	30 MS301TVFL	4		\$600.00 N
5	WPBF F	08/19/16	6:23 PM WPB	F News 25 @ 6:00PM	6-6:30PM	:3	0 MS301TVFLI	4		\$600.00 1
13 08/20 Class	/16 08/20/ of Time - Pre-		6pm News ith notice	6-630p	S-	:30	1	\$350.00	NM	
Weeks				Spots/Week	Rate					
Spots: #	08/15/1 Ch Day	6 08/21. <u>Air Date</u>	Air Time Desc	1 ription	\$350.00 Start/End Time	Longi	th Ad-ID			Rate Ty
1		08/20/16	6:25 PM Sat 6		6-630p		30 MS401TVFLI	4		\$350.00
				piii i i i i i i i i i i i i i i i i i	0-000р		,0 115 1021 11 21			Ψ000.00 Ι
14 08/17/ Class	/16 08/17/ of Time - Pre-		eel Of Fortune ith notice	7-7:30PM	1	:30	1	\$1,100.00	NM	
Weeks		ate End C	Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,100.00					
Spots: #	Ch Day	Air Date	Air Time Desc	ription	Start/End Time	Lengt	th Ad-ID			Rate Ty
1	WPBF W	08/17/16	7:12 PM Whe	el Of Fortune	7-7:30PM	:3	30 MS301TVFLI	<del></del>		\$1,100.00
15 08/15 Class	/16 08/19/ of Time - Pre		pardy ith notice	7:30-8PM	11111	:30	5	\$1,325.00	NM	
Weeks	s: <u>Start Da</u> 08/15/1			Spots/Week 5	<u>Rate</u> \$1,325.00					
Spots: #		Air Date	Air Time Desc		Start/End Time	Lengt	th Ad-ID			Rate Ty
1	WPBF M	08/15/16	7:41 PM Jeop	ardy	7:30-8PM	:3	0 MS301TVFL	4		\$1,325.00 N
2	WPBF Tu	08/16/16	8:00 PM Jeop	ardy	7:30-8PM	:3	30 MS100TVFL	4		\$1,325.00
3	WPBF W	08/17/16	7:53 PM Jeop	ardy	7:30-8PM	:3	30 MS301TVFL	4		\$1,325.00 N
4	WPBF Th	08/18/16	7:53 PM Jeop	ardy	7:30-8PM	:3	30 MS301TVFLI	4		\$1,325.00 N
5	WPBF F	08/19/16	7:28 PM Jeop	ardy	7:30-8PM	:3	30 MS301TVFLI	1		\$1,325.00
16 08/20 Class	/16 08/20/ of Time - Pre-		Wheel Of Fortune	e Sat 7-730PM	S-	:30	1	\$700.00	NM	
Weeks		ate End C	Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$700.00					
Spots: #		Air Date	Air Time Desc	ription	Start/End Time	Lena	th Ad-ID			Rate Ty
1		08/20/16		Vheel Of Fortune	Sat 7-730PM		0 MS401TVFLI	4		\$700.00 N
<del>- · · · · · · · · · · · · · · · · · · ·</del>										

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Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger- 8/15	2110

Net Amount Due

\$17,790.50

www.thewpbfchannel.com

									Spots/			
ne Start I	Date En	d Date	Desc	riptior	1	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
17 08/21/ Class		21/16 mmedi	ately Pre	-empi	om Late News tible without no		S	:30	1	\$125.00	NM	
Weeks	08/1		End Da 08/21/		MTWTFSS S	Spots/Week 1	<u>Rate</u> \$125.00					
Spots: #	<u>Ch</u>	ay Air	r Date	<u>Air 1</u>	Time Descript	<u>ion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Ty
1	WPBF	Su 08	/21/16	11:5	9 PM Sun 11:3	35pm Late News	1135p-12am	:3	0 MS401TVFLH			\$125.00 N
18 08/15 Class		19/16 mmedi	Night ately Pre		tible without n	1238-107A otice	11111	:30	5	\$50.00	NM	
Weeks	s: <u>Star</u> 08/1	<u>t Date</u> 5/16	End Da 08/21/		MTWTFSS 11111	Spots/Week 5	<u>Rate</u> \$50.00					
Spots: #	Ch D	ay Air	<u>r Date</u>	Air T	Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty
1	WPBF	M 08	/15/16	1:0	3 AM Nightline	<b>;</b>	1238-107A	:3	0 MS200TVFLH			\$50.00 N
2	WPBF	Tu 08	/16/16	12:5	1 AM Nightline	<b>!</b>	1238-107A	:3	0 MS301TVFLH			\$50.00
3	WPBF	W 08	3/17/16	1:04	4 AM Nightline	<b>;</b>	1238-107A		0 MS301TVFLH			\$50.00
4	WPBF		3/18/16		1 AM Nightline		1238-107A	:3	0 MS301TVFLH			\$50.00 I
5	WPBF	F 08	3/19/16	12:5	0 AM Nightline	<u> </u>	1238-107A	:3	0 MS301TVFLH			\$50.00 1
19 08/20 Class		20/16 mmedi			HOLLYWOOD tible without no	\1235xm-135xm otice	S-	:30	1	\$20.00	NM	
Weeks		Date 5/16	End Da 08/21/		MTWTFSS S-	Spots/Week 1	<u>Rate</u> \$20.00		•			
Spots: #	Ch [	ay Aiı	r Date	Air 1	Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty
1	WPBF	Sa 08	3/20/16	1:3	1 AM ACCESS	HOLLYWOOD	WKND I1235xm-135xm	:3	0 MS401TVFLH			\$20.00
20 08/20 Class		20/16 mmedi			WKND LF 1	1135P-1235X / otice	120!S-	:30	1	\$20.00	NM	
Weeks		<u>Date</u> 5/16	End Da 08/21/		MTWTFSS	Spots/Week 1	<u>Rate</u> \$20.00					
Spots: #	Ch [	ay Air	r Date	Air 1	Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty
1	WPBF	Sa 08	3/20/16	12:0	4 AM SCANDA	AL WKND LF 1	1135P-1235X /	120 :3	0 MS401TVFLH			\$20.00
							Total Spots		53			
avmen	ot Torm	e 30	Dave							Gross Tota	1	\$20,930,00
ayıncı	ir i cilli	3 00	Days	,						<u> </u>	!	Ψ20,300.00
	<u>Ch</u> <u>I</u> WPBF	Oay Air Sa 08	<u>r Date</u> 3/20/16	<u>Air 1</u> 12:0	Time Descript		<u>Start/End Time</u> 1135P-1235X /	120 :3	60 MS401TVFLH	Gross Tota	<u> </u>	

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